



Media Release

Federal Government on Right Track Canadians Want UN Approval Before Supporting US Ally

Ottawa, November 28, 2002 - A national survey released by polling firm SES Canada Research Inc. indicates that a majority of Canadians (66%) believe that Canada should not support our US ally without the approval of the United Nations (UN) in any military action against Iraq. 24% of Canadians would support Canadian involvement in a US-led unilateral action against Iraq and 10% of respondents were unsure.

A national telephone poll completed by SES Canada Research Inc. between October 25th and November 3rd, 2002 asked 1,000 Canadians the following question:

Some people think that [ROTATE OPTIONS] Canada should support the United States if it decides to unilaterally invade Iraq to topple Saddam Hussein because the US is our ally. Others think that we should not support our US ally without the approval of the United Nations. Which of these two opinions best reflects your view?

“The Federal Liberal Government is clearly on the right track in regards to its handling of the Iraq issue” said Nik Nanos, the Managing Director of SES Canada Research. “With two of every three voters on side nationally, Canadians clearly want any military action to function under the aegis of the United Nations.”

The only significant pocket of support for Canadian involvement in a US-led unilateral military action is found in Ontario. Although a majority of Ontarians (58%) still prefer working under the UN, 33% would support Canadian participation in a US action not sanctioned by the UN (nine points below the national average).

Compared to the average Canadian, Conservative-minded voters were also more likely to support military action without UN approval (Canada 24%, PC voters 39%, CA voters 33%).

SES’s National Omnibus Survey is conducted every three months. It is based on a random telephone sample of 1,000 Canadians, 18 years of age and older and was



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conducted between October 25th and November 3rd, 2002. The margin of accuracy for the aggregate survey results is 3.1 percentage points, plus or minus, 19 times out of 20. The margin of accuracy for sub-populations may be wider. Validation of the demographic profile of respondents indicates that the poll is a fair representation of the Canadian populace.

Established in 1987, SES Canada Research Inc. is a full service marketing and public opinion research firm with offices in Toronto and Ottawa.

For a detailed review of the survey tables, please visit the SES Research website at <http://www.sesresearch.com>.

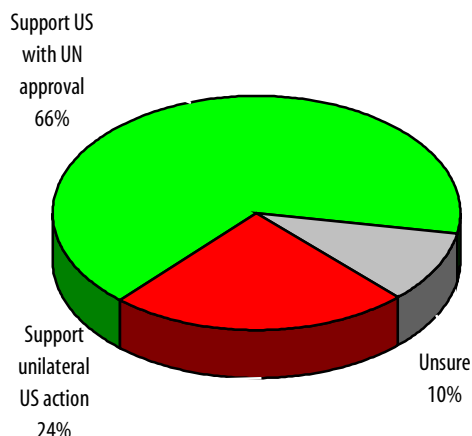
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Canada – US Action in Iraq

US Action in Iraq (N=1,000)



COMMENTARY

The Federal Liberal Government is clearly on the right track in regards to their position on the importance of a UN sanction for any military action in Iraq.

Regardless of the fact that the US is a close ally to Canada, two of every three Canadians believe that the government should not support the US actions without the approval of the UN.

Although support for Canadian involvement in a UN sanctioned action cut across all regions and sub-populations, Canadians who lived in Ontario were more likely to support a unilateral action compared to voters in other parts of the country.

Similarly, committed PC and CA voters had an above average likelihood to support Canadian involvement in a unilateral US military action against Iraq.

THE METHODOLOGY

Between October 25th and November 3rd, 2002, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results of the survey are accurate \pm 3.1%, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

THE QUESTION

Some people think that [ROTATE OPTIONS] Canada should support the United States if it decides to unilaterally invade Iraq to topple Saddam Hussein because the US is our ally. Others think that we should not support our US ally without the approval of the United Nations. Which of these two opinions best reflects your view?

Target Groups (+/- index score)	Support unilateral US action	Not Support US without UN approval	Unsure
Atlantic	-3	+3	0
Quebec	-6	+5	+1
Ontario	+9	-8	-1
West	-2	+3	-1
Men	+3	0	-3
Women	-2	0	+2
18 to 29	+3	-2	-1
30 to 39	0	+1	0
40 to 49	-3	+7	-3
50 to 59	+4	-4	0
60 plus	+1	-3	+2
Liberal voters	-1	+5	-4
CA voters	+9	-7	-2
PC voters	+15	-14	-1
NDP voters	-5	+8	-3
BQ voters	-11	+13	-2
Undecided	-7	-1	+8

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +9 score noted above in Ontario would indicate that Ontarians are 9% more likely to ratify the Kyoto Accord compared to the national average. Readers should focus on scores greater than +/-5.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website

www.sesresearch.com or contact:

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